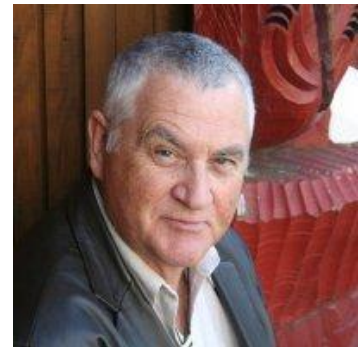


Presenter Profile 

NAME **Dr Colin Knox**

POSITION **Lecturer**

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Dr Knox's main interest involves the development of management and administration concepts and practices which satisfy both the practical needs of business and government, as well as the cultural imperatives of Te Ao Māori. This has encompassed investigations of organisational behavior and decision making/negotiation models as well as communication and management.

Dr Knox leads the Centre for Maori Innovation and Development (CMID) which takes new Maori businesses from concept to market. This involves working with whanau on business plan & sales strategy development, developing business structures and advising on partnership and joint venture opportunities and arrangements. Also the development and coordination of research projects involving university or CRI research teams working with the business owners.

Dr Knox has been Chairman of Poutama Trust, Vogel Computing Services Ltd, Bounty Mining Ltd (Australia), Bee Wize Aotearoa Ltd, and a Director of U-Bix Business Systems Ltd, Transfund NZ, Māori Development Corporation. He is currently Chairman of Waste Transformation Ltd, a new technology company with mainly Māori shareholding. Executive roles include Assistant Town Clerk of Wellington, Secretary of the NZ Dairy Board, Chief Executive of Auckland Regional Council and Executive Chair of Bounty Mining Ltd.