

Presenter Profile 

NAME **Dr Riri Ellis**

POSITION **Lecturer**

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Riri is interested in improving the overall competence, qualifications and skills of future Māori leaders at managerial and governance levels. She completed her PhD *Mauri Oho, Mauri Tū, Mauri Ora – Enhancing Māori Health and Wellbeing Through a Critical Engagement with Social Marketing* in 2006 from the Waikato Management School, at the University of Waikato. Riri has a background in management, marketing and Māori resource management. She is passionate about contributing to hapū and iwi development in a range of areas, particularly economic development and business development, language strategising and planning, marae development, governance and leadership.

Riri was the Treaty Settlement Manager for the Ngāi Te Rangi Iwi Treaty negotiations and she is currently the longest serving trustee of the Matapihi based Ngāi Tukairangi Trust, whose hallmark asset is kiwifruit investments. Riri has recently taken on the role as General Manager of its investment arm, Tukairangi Investments and is the executive member for Mātaatua with the Federation of Māori Authorities. She has also recently been appointed onto the BOP Connections Governance Group; and the Māori Economic Strategy Advisory Group for the Bay of Plenty region.