

Presenter Profile 

NAME **Vanessa Clark**

POSITION **Lecturer**

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Vanessa Clark is a Business and Technology Professional with 14 years global experience in the Information and Communication Technology industry.

With a focus on innovation, Vanessa brings her passion for mentoring and coaching to assist start-up businesses to develop their business and technology strategies for successful execution. Her global experience, ability to assemble global virtual teams, broad range of skills and detailed understanding of software and technology development, provides Vanessa with unique insights into growing successful products and services.

Vanessa worked at Cisco Systems Inc. for 11 years in Silicon Valley and Sydney in a variety of functions most recently in Communication and Collaboration IT. During her time at Cisco, Vanessa developed a keen interest in Inclusion & Diversity initiatives, Green imperatives and rapidly evolving Collaboration technologies. Before joining Cisco, Vanessa worked as a Project Manager at a start-up in Hong Kong and as a Senior Researcher at The School of Business, University of Hong Kong.

After 15 years abroad, Vanessa resides in Hamilton, New Zealand. She is enjoying proximity to whānau, hapū and iwi and exposing her family to the benefits of growing up in New Zealand.

Vanessa holds a Bachelor of Business Studies and Diploma of Law from Massey University (New Zealand), and a Master of Management Studies from the University of Waikato (New Zealand).